

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER- 2019

Paper Code: BBA-307

**Subject: Entrepreneurship Development
(Batch-2017)**

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All question carry equal marks.

- Q1 "For a developing country entrepreneurship is vital". How would you relate this statement to India?
- Q2 What is an entrepreneurial opportunity? What are the ways to identify this opportunity? Describe with the help of examples.
- Q3 How are innovation and entrepreneurship related? Choose a product and use the checklist method to develop new ideas for improving that product.
- Q4 What is the role and relevance of Entrepreneurship Development programmes (EDPs) in enhancing entrepreneurship? Describe the role of some government agencies in organizing EDPs.
- Q5 Describe McClelland's psychological theory of entrepreneurship. Why is the need for achievement stronger for creative entrepreneurs?
- Q6 What is the role of entrepreneur in export promotion and import substitution? Write a note on Special Economic Zones (SEZs) in India.
- Q7 Write short notes on any two:
- (a) Venture capital sources
 - (b) Forms of ownership
 - (c) Entrepreneurial growth and social stability
